

## Don Sidle

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**Job Objective:** Designer, Illustrator, Management

### Summary of qualifications

- Extensive knowledge of all phases of the graphic arts industry, sportswear manufacturing and retail sales
- Experience in design, production, scheduling and management of large staff
- Illustration and graphic design abilities in a variety of mediums
- Detail oriented and organized
- Excellent communication and interpersonal skills with diverse staff, customers, departments and clients
- Able to prioritize duties and work independently
- Experience with both Macintosh and Windows operating systems and all graphic programs (Illustrator, Photoshop, Dreamweaver, Quark, InDesign, ImageReady, Flash, HTML.)
- Experience with inventory, production scheduling, shipping and receiving, and ordering

### Professional Experience

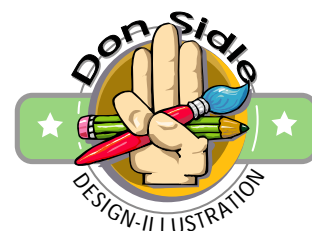
**August 2002 – Present: Urban Mountain**, Internet design and development, logo creation and graphic design

Responsible for developing HTML and Flash based internet sites, email marketing and company branding [www.urbanmountainweb.com](http://www.urbanmountainweb.com)

- Lead web designer for HTML and Flash sites
- Created logos and complete branding for a wide range of clients
- Recent sites: [www.deborahbryon.com](http://www.deborahbryon.com), [www.maryleechin.com](http://www.maryleechin.com), [www.candhcon.com](http://www.candhcon.com), [www.sbcassociates.com](http://www.sbcassociates.com), [www.patriciaaaron.com](http://www.patriciaaaron.com), [www.pamelapowersjanuary.com](http://www.pamelapowersjanuary.com), [www.barbaracarpenterphotography.com](http://www.barbaracarpenterphotography.com), [www.suesimon.com](http://www.suesimon.com)

**January 1986 – Present: Sidle Studios**, Freelance illustration, advertising and design studio [www.sidlestudios.com](http://www.sidlestudios.com)

Illustrated for a variety of recent clients: Ski Area Magazine, Denver Post, Stable Management Magazine, Paros Press, PhotoSpin, Vail Valley Magazine, Suki Enterprises and Zline Gator Company



**November 1986 – May 2000: Retco Inc. (The Shirt Off My Back) Art Director and Production Manager,** Breckenridge, Colorado Retail Sportswear, screenprinting and embroidery company

- Responsible for all production and designs for screen printing facility dealing with resort wear
- Guided company's growth from two retail outlets to eight retail stores and state of the art screen printing facility and embroidery department with gross sales of over \$4,000,000
- Established a four color, in-house catalog and mail order business
- Managed website, created advertising campaigns, special promotions, signs interior and exterior and internet business
- Managed all aspects of the screen printing and embroidery production facility
  - Purchasing and ordering of all garments and supplies
  - Scheduling, directing and training of diverse staff
  - Developed communications with all store managers
  - Created handbook and all internal communication forms
- Designed store interiors, point of purchase displays and window displays

**October 1989 – Present: Vail Trail Newspaper,** Colorado Mountain News Media.

- Editorial Cartoonist and Illustrator

**May 2000 – June 2001: Daily Trail Newspaper,** Vail, Colorado

- Editorial Cartoonist

*Extensive management experience* prior to 1986: Owner-manager of The Place Restaurant, in Vail, Colorado.

### **Education**

High school graduate of Lafayette High School in Lafayette, Colorado

BFA in Graphic Design, Colorado State University Fort Collins, Colorado

Colorado Mountain College class completions in Dreamweaver, Quark, HTML,

Business Management

Art Institute of Colorado – Internet Design and Development

***Portfolio Available on Request***

